

GO FOR THE GOLD!

BECOME A CHCA SPONSORSHIP CHAMPION



2010 FALL CONVENTION SPONSORSHIP INFORMATION

LEVELS:

- Gold Sponsor (\$5,000.00 +)
- Silver Sponsor (\$2,500.00 - \$5,000)
- Bronze Sponsor (\$1,000 - \$2,500)

BENEFITS FOR EACH LEVEL

Gold sponsors will receive:

- 36' x40' professional signage including company logo at sponsored event/activity
- company logo on front of podium at the event
- company logo incorporated in speaker powerpoint presentation
- company logo on front cover of handout materials
- ½ page ad in convention program
- 1 free education coupon (value \$75.00)
- sponsor name in all convention literature and in e-Communicator newsletter

Silver sponsors will receive:

- 23'x35' professional signage including company logo at sponsored event/activity
- company logo on front cover of handout
- sponsor name in all convention literature and in e-Communicator newsletter
- ¼ page ad in convention program

Bronze Sponsors will receive:

- company listed in convention program
- sponsor name in all convention literature and in e-Communicator newsletter

FOR MORE INFORMATION OR TO BE A SPONSOR PLEASE CONTACT
BONITA JONES AT CHCA, 303.861.8228, BJONES@COHCA.ORG

Items/Activities

Date	Event	Amount Needed	Sponsoring Company
September 21, 2010	Annual Business Meeting Refreshments	\$400	
	Mardi Gras Party	\$2,000	
September 22, 2010	Continental Breakfast	\$1,200 in-kind foods	
	Keynote Speaker: Christina Cashen	\$5,000	Life Care Centers of America
	Luncheon Speaker: Donna Cutting	\$3,000	
	Afternoon Break Refreshments	\$750 or in-kind foods	
	Casino Night	\$5,000 needed	
	Spin to Win (Wheel of Fortune)	\$2,000	Kindred Healthcare - SOLD Union Printers Home - SOLD
	Photo Booth (Wednesday & Thursday)	\$1,500	
September 23, 2010	Continental Breakfast	\$1,200 or in-kind foods	US Food Service- SOLD
	General Luncheon Speaker: Megan Johnson	\$5,000	
	Closing Plenary Session: Dr. Al Power	\$3,000	
	Afternoon Break – Refreshments	\$750	
	Awards Banquet Wine	\$1,700	Schryver Medical- SOLD
	Awards Banquet Slide Show	\$3,000	

Other Items/Activities Needed

3 Hospitality Suites (Wednesday ONLY)	\$500.00- \$700 per suite	1. Healthcare Services Group 2. Pinon Management 3. Colavria Hospitality
Portrait Artists	\$1,000 \$500 each day	
Massage Therapists (10 needed)	In-Kind Services	
Handwriting Specialist (Wednesday and Thursday)	\$1020 (\$510 each day)	
Name Badge Holders	2, 500	
Tote Bags w/Company Name and CHCA Name	\$5,000	SavaSeniorCare - SOLD
Highlighters and/or pens and/or scratch pads		
Monthly Pocket Calendars		
Lotion, hand sanitizer, etc.		



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2010 FALL CONVENTION SPONSORSHIP FORM

Yes, we would like to sponsor and item/event.

No, not at this time, but please contact us for future conventions.

Date: _____

Company: _____

Address: _____ City/State: _____ Zip: _____

Telephone: _____ ext. _____

Contact Person: _____

Items you are sponsoring: _____

Event you are sponsoring: _____ Date of Event: _____

Enclosed please find my check # _____ in the amount of \$ _____

Please bill me \$ _____

To be used toward: _____

Authorized Signature: _____